**Aisling Taylor**

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**Education**

**Trinity College Dublin** Expected Graduation: 2021

**Law**

**Sciences Po Paris** Erasmus year

**Law** 2019-2020

**Trinity College Dublin** September 2015 – May 2016

**B.Sc. Pharmacy**

**Laurel Hill Coláiste, Limerick** 2009-2015

**Irish Leaving Certificate:** 555 points

**Experience**

**Allianz Technology Ireland Location: Dublin**

Administrator May 2019 – August 2019

* My role and duties involved conducting and completing the onboarding of all Allianz Technology suppliers onto the Ariba system. This involved reaching out to suppliers, completing the relevant documentation, and the inputting of data into the Ariba system.

**Ballymaloe Foods Location: Dublin**

Brand Representative September 2018 – June 2019

* I worked for Ballymaloe Foods, promoting their new products at in store demos and events such as Bloom 2019. I also took part in press drops across Dublin distributing the new products at the time of launch.

**xSellco Location: Dublin**

Marketing and Social Media Executive February 2017 – August 2018

* I managed the xSellco social media channels (both paid and organic) independently. I was responsible for content created and shared on each platform. Each month I composed a report on work done and put forward results on campaigns run throughout the month.
* I was also given full control over how the social media marketing budget was spent monthly and liaised with account managers from different ad platforms.
* I worked with C level staff and prepared for weekly Marketing meetings where strategies were discussed and reports analysed.
* At xSellco I was involved in a company-wide re-brand, the introduction and development of a new sister company, worked on video content, edited support guides and built relationships with industry experts and influencers.

**Brown Thomas Location: Limerick**

Sales Assistant November 2016 – February 2017

* My responsibilities included closing and cashing up the till at night, replenishing stock, and liaising with customers to ensure a transaction went smoothly. I learnt how to work towards daily and weekly sales targets as well as how to offer an extraordinary customer experience.

**Achievements and Skills**

**Teamwork and Communication**

* Extensive experience in working and excelling in a team environment.
* Well-developed inter-personal skills and significant presentation experience.
* Appointed member of GDPR committee while working at xSellco.
* Worked remotely and in the office during my time at xSellco.

**Leadership skills**

* Delegated tasks and approved work done by colleagues before pushing it live.
* Planned, organised and delivered a workshop based on marketing and social media for TY students at xSellco.

**Technical Skills**

* Proficient in Microsoft Excel, Word, PowerPoint, Photoshop, Camtasia, Adobe suite, Google suite.

**Interests**

* Keen interest in travelling having spent the last two summers visiting Thailand and the US. Studying abroad in Paris this year
* Highly skilled sailor having been awarded the ISA certificate in Advanced Boat Handling (Level 4).
* Competed competitively in Tennis and Hockey receiving many awards over the years.
* Passionate supporter of both Munster and Irish rugby.
* Fluent in the Irish language.
* Active member of Trinity Tennis Club, TCD LawSoc and DU Snowsports Society.
* Interested and follow current updates in the social media space and e-commerce industry.
* Talented piano and flute player.