

Aoife McMahon

INTRODUCTION

Recently returned to Ireland from year in New York working in the music and media industry. FE1 candidate October 2019. Law graduate with masters in music technologies. Experience in various fields blending both qualifications.

EXPERIENCE

CASSANDRA SPANGLER ESQ. LAW, New York - *Research Assistant*

FREELANCE/AD HOC BASIS (2018 - 2019)

- Research assistance for entertainment and media attorney
- Conducting research of US law ahead of client meetings

DALY COMMUNICATIONS, New York - *Publicity Assistant*

NOVEMBER 2018 - MAY 2019

- Publicising musicians' tours and releases in North America
- Liaising with radio personnel and core media, writing press releases, social media engagement

BROOKLYN CHAMBER ORCHESTRA, New York - *Marketing Manager*

JANUARY 2019 - JULY 2019

- Responsible for social media presence and promotion for all concerts

PARTISAN RECORDS, New York - *Record Label Intern*

OCTOBER 2018 - APRIL 2019

- Trained in digital marketing, record and artist promotion, artists & repertoire, and industry research

IMPROVISED MUSIC COMPANY, Dublin - *Marketing & Event Assistant*

OCTOBER 2017 - JULY 2018

- Social media and publicity for regular music events in Ireland
- Involved with artist relations and event production for concerts and festivals of various genres and styles
- Contributed to company & brand development and funding proposals

PIANO & GUITAR TUITION, Dublin - *Freelance Music Teacher*

OCTOBER 2012 - JULY 2018

- Taught private lessons throughout and after university, building up a loyal client-base of 50 students per week with excellent track records for achievements in performance and official musical exams

VOLUNTEER & EXTRA-CURRICULAR EXPERIENCE

MARKETING & PUBLICITY SPECIALIST, Various Locations - 2017 - 2019

Helped with marketing and PR for various arts events and organisations such as film festivals, theatre productions, and EP releases

PODCAST EDITOR & PRODUCER, New York - 2019

Sole audio and content editor for feminist magazine's (BUST) in-house podcast presented by editors with high profile guests

RADIO PRESENTER & PRODUCER, Dublin - 2017 - 2018

Producer and presented radio programs on both PHOENIX FM and DUBLIN DIGITAL RADIO, focused on showcasing female artists to Irish audiences

ARTICLE WRITER & EDITOR, Kildare - 2014 - 2016

Regular contributor to student union newspaper MU TIMES during university

FLAC CLINIC VOLUNTEER, Kildare - 2013 - 2015

Completed FLAC training and participated in many clinics providing free legal aid to students on campus during university

EDUCATION

MAYNOOTH UNIVERSITY, Kildare - *Creative Music Technologies M.A.*

SEPTEMBER 2016 - AUGUST 2018

- 1:1 awarded for thesis on topic of Music Copyright Law and Policy,
- Awarded high 2:1 for overall degree, studying topics such as composition, audio editing & production, sound recording, music programming, software sound synthesis, aesthetics of music, electroacoustic music appreciation and composition
- Took part in music performances, music recording projects, department symposiums, and attended research presentations regularly

MAYNOOTH UNIVERSITY, Kildare - *Bachelor of Laws L.L.B.*

SEPTEMBER 2012 - AUGUST 2016

- Awarded high 2:1 in overall degree and 1:1 for thesis on analysis of Media Censorship in Ireland based on blasphemy and morality.
- Published academic paper in student journal 'The Golden Thread' in 2013 regarding the development of transgender persons' rights in Ireland.
- Competed in multiple moot court and negotiation competitions both nationally and internationally.