

Eoin Heaney

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Professional Summary

- Diploma in Legal Studies – King's Inns 2021 (2:1) - Passed 3 FE1 Exams – Sitting remainder Sep / Oct 2022
- A decade of multi-sector experience in client relations, programme management, public policy and operations with State Agencies, commercial enterprise and NGOs.
- Master's degree in Advanced International Studies from the University of Vienna (2010) with a focus on EU Law, International Law and political science.
- Proficient in legal research tools including JustisOne, Westlaw, Lexis Library, Bloomsbury and Decisis.
- Awarded a Scholarship from UCD Smurfit Business School and Enterprise Ireland linked to the design and implementation of a client facing overseas market entry strategy in Germany for an Irish SME (2011 – 2013).

Education

2021	The Honorable Society of King's Inns	Diploma in Legal Studies
2013	UCD Michael Smurfit Business School	Postgraduate Dip. in International Growth
2010	University of Vienna	Master of Advanced International Studies
2006	University College Dublin	Master of Arts (International Relations)
2005	University College Dublin	Bachelor of Arts (History, English)

Relevant Career History

Jan 14 – Present **The National Trust for Ireland (An Taisce)** **Programme Manager**

Jan 17 – Present (Environmental Education Unit – Programme Manager)

- **Programme Management - Sustainable Energy Authority of Ireland / Young Reporters for the Environment**
Lead client contact for State Agency partnership with weekly reporting. Currently overseeing tender application worth €1.1m. Successfully contracted to deliver sustainable energy workshops to a target reach of 20,000 students and teachers nationwide. Managing a team of 15 facilitators and 5 regional centers.

[Young Reporters for the Environment](#) - Responsible for budgeting, procurement, promotion, media partners, events, workshop design and staff coordination. Reached 700 secondary schools in Ireland and 75,000 in the wider community through media collaboration with RTÉ and Irish Times.
- **International Programme Research and Evaluation**
Evaluated 3yr longitudinal research project term behavior change towards environment in global youth. Administered surveys and interviews to 5,000 participants. Performed qualitative, quantitative and statistical analysis on results, co-authored final publication for the [Foundation for Environmental Education](#) and presented results at 2019 national operators meeting in Shanghai, China.

Feb 14 – Dec 16 (Advocacy Unit – Operations Manager)
- **Legal Compliance and Corporate Governance**
Liaised with Company Secretary to ensure compliance with Companies Act 2014 – AGM, Members, CRO etc. Managed licence application and renewal for Special Restaurant, Public Dancing and Fire Safety certs for company subsidiary and took minutes for 40 Board of Management and Council meetings.
- **Fundraising and Donor Account Management:**
Directed the organisation's bequest programme, major grant applications and corporate social responsibility engagement. Successfully delivered funding from multinational corporations, Irish Government Departments, international foundations and philanthropic funds amounting to over €700k in 2016.
- **Team Management**
Led the hiring process for four new employees in 2016 and chaired 40+ weekly staff meetings. Responsible for coordinating the output of four colleagues and directly responsible for three staff members through setting work plans, undertaking staff appraisals and drafting employment contracts.

Dec 13 – Jul 14

Stephen Donnelly TD

Parliamentary Assistant

- **Legislative and Policy Work** Advised on Irish Foreign Policy and External Relations review, Open Government Partnership and OSCE Parliamentary Assembly. Coordinated policy submission on wind energy and electricity interconnection. Liaised with Oireachtas library service ahead of draft legislation.
- **Research and Report Writing** Drafted speeches, reports and position papers based on proactive independent research in reaction to legislative developments in the parliamentary Finance Committee.
- **Communications and Capacity Building** Engaged in front-of-house activities in the local constituency office. Kept track of priority issues on the ground and identified volunteers and donors through interacting with the public, collecting and measuring data in a database.

Dec 11 – Jun 13

PT Technologies Ltd. (Ireland / Germany)

Business Development Executive

- **Development Strategy** Developed the company's market entry strategy for the German speaking region as main prospective client contact including market research and lead generation.
- **Representation and Travel** Frequent travel required for business purposes: Planned and attended five trade shows. Gave presentations of the business case in both English and German leading specifically to the creation of accounts with Swiss and Austrian federal rail companies.
- **Monitoring and Evaluation** Collaborated with Enterprise Ireland contacts in market to develop key performance indicators to successfully identify and replicate success. These were embedded as organisational learning outcomes for future market strategies.
- **Project Lead** Directed redevelopment of the multilingual website on time and under budget, delegating development and translation competencies to temporary project consultants.

Sept 10 – Mar 11

Atlantische Initiative e.V. (Berlin)

Policy Editor

- **Project Coordinator** 'Ideas with Impact' – Climate policy competition sponsored by the US Mission to Berlin which successfully encouraged youth participation in climate policy debate.
- **Report Writing and Communications** Commissioned, edited and published over 100 international policy articles, interactive content and press releases as editor for non-profit open think tank: atlantic-community.org.
- **Team Focus** Impacted German Foreign Ministry policy as a project team member on a 'Digital Diplomacy' report which prompted their decision to establish social media accounts.
- **Development of Policies** Created style guideline policies for contributors posting online as well as in-house templates for newsletters and annual report.
- **Donor Strategy and Database Development** Collaborated with fundraising team to create a targeted donor database of foundations, philanthropic organisations and public funding sources.

Jan 10 – Jun 10

EU Delegation to the International Organisations (Vienna)

OSCE Attaché

- **Report Writing** Distilled complex delegation documentation, meetings and key developments into 25 weekly analytical reports for the EU external action service in Brussels.
- **Representation and Briefings** Represented the delegation at ambassadorial level Permanent Council meetings and committees, providing succinct briefs to high level delegation staff.
- **Legal Case Work** Researched trend developments and legal cases in the field of human rights; specifically media freedom, democratisation and access to justice.

Additional Information

- **Scholarship:** Enterprise Ireland 'Graduates for International Growth' programme with UCD Michael Smurfit School of Business (2011-2013)
- **On the Job Training (2015 - 2022)** Presentation Skills, Time Management, Negotiation Skills, Press Release Writing, MS Excel, Statistics and Data Visualisation.
- **Volunteer Work:** Oxfam Ireland - Retail Sales Assistant.
- **Additional Awards:** Certificate in Project Management, Royal Irish Academy of Music Grade 8 Piano.
- **Software:**
 - MS Office, JustisOne, Westlaw, Google Analytics, Content Management Systems,
 - Databases (MS Dynamics CRM, Smartsheet, Access). Project Management (Podio, Jira)
- **Languages:** German (Advanced), French and Irish (Intermediate)
- **Interests:** Triathlons, Rugby, Hiking, History, Cinema, Travel, Gardening.