**Francis Walshe**

franciswalshewriting@gmail.com

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Currently working as a freelance writer in various disciplines. Working remotely, living in Vancouver, BC. Graduate of Law Plus (LLB) and Financial Services (MSc), both in the University of Limerick, Ireland.

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**WORK EXPERIENCE**

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**Freelance Writing**

**June 2018 - Present**

* I write journalistic articles about AI and business tech for various publications. You can see examples [here](https://franciswalshe.substack.com/p/artificial-intelligence-and-universal?utm_source=profile&utm_medium=reader2) and [here](https://www.siliconrepublic.com/machines/ai-gold-rush-hype-chatgpt-selling-shovels).
* I write blog posts, thought leadership,and other content for law firms, B2B service providers with law firm clients,and other professional services providers. This content aims to inform potential clients and attract new business for firms by improving their presence in search engine results.
* I ghostwrite thought leadership content for CEOs and other senior executives in various industries. These pieces are published on company websites, industry publications, and LinkedIn. This requires in-depth research, interviews with subject-matter experts, and close collaboration with clients. Many of these client relationships are NDA-protected.
* I wrote and edited 5-10 pieces of daily political news content for a content company called Content Ready from 2020-2022.
* I have written bylined pieces for several high-profile publications, including The Irish Times, Silicon Republic, and a number of US-based legal information websites and legal marketing agencies. You can see my full portfolio at: <https://www.franciswalshe.com/projects-2>.
* I’ve conducted sales and marketing using my website and LinkedIn, using both inbound and outbound leads to form client relationships.

*—————————————————————————————————————————————————————————* **Intuition Publishing**

**September 2017 - July 2019, Dublin**

**Financial Writer & Researcher**

I formed part of a team that produced onscreen tutorials for operatives in the financial services industry.

* I was responsible for writing tutorials for each product release, conducting extensive research in the relevant subject areas and communicating complex technical information in suitable language. This also required me to devise exam questions and answers and spec content for the building of videos by the graphics team. I wrote around 60 tutorials during my time with Intuition.
* I conducted onscreen reviews of tutorials written by others on my team to ensure factual accuracy and linguistic/grammatical correctness. I made any required changes using our programming tool.
* I was also required to address queries and complaints from users regarding content.

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**University of Limerick**

**September 2016 - May 2017, Limerick**

**Teaching Assistant**

I taught undergraduate classes in finance, economics, risk management, and management accounting.

* My role was to support lecturers by explaining concepts taught in lectures through practical examples and exam-style questions.
* I prepared my own lecture slides and wrote questions and exercises for the students to attempt in class.
* I was required to correct a set of essay-style assignments for my risk management class, worth 20% of the students’ final grade.
* I gave one-to-one guidance about course content where this was requested by students.

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**EDUCATION**

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**University of Limerick:** 2012 – 2017

* Financial Services (MSc) - 2:2
* Law Plus (law with economics and French) (LLB) - 2:1

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**HOBBIES AND INTERESTS**

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**Languages:** I have spoken Irish and French proficiently since school, and maintain both through reading and listening to media. I also speak Spanish conversationally after living in Spain and Latin America.  
**Investment:** I manage my own savings and pension and have become directly familiar with investment in stocks, bonds, ETFs, mutual funds, bond funds, and cryptocurrencies.

**Gym & Running:** I stay active and either run or lift weights 5/6 times per week.

**Travel:** I’ve visited 26 countries and lived and worked in Spain, Portugal, Morocco, Colombia, Peru, Costa Rica, Mexico, and Canada while self-employed.