

Name:Katie Coyle
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A flexible and dedicated worker who enjoys new and challenging experiences. Katie handles pressure exceptionally and has excellent organization skills.

Career Objectives

Journalism and international relations graduate with experience working in broadcast media, marketing and communications. Katie is currently completing a postgraduate LLB at University College Cork in order to pursue a corporate legal career.

Education

2011-2014_ BA in Journalism (Dublin City University) 2:1

Modules: Advanced News Reporting, Digital Media Skills, Radio Reporting, News Editing, Indesign, Online Journalism, Law, Politics, Ethics, Crime and the Media, TV News Reporting, PR and Feature Writing.

2015_ Certificate in Online Marketing Strategy (Griffith College Dublin)

Classes: Search Engine Optimization, Website Optimization, Online Public Relations, Google AdWords, Key Word Management, Search Engine Analytics, Copywriting.

2014-2015_ MA in International Relations (Dublin City University) 2:1

Modules : International Political Economy, International Public Law, Human Rights Law, International Relations Theory, Politics of the UN, Irish Foreign Policy, Spanish.

2017-Present_ LLB (University College Cork)

Modules: Foundations of the Legal System, Law of Contract, Constitutional and Institutional Law of the European Union, Criminal Law, Tort Law, Irish Constitutional Law, Legal Research and Writing, International Human Rights Law.

Work History

E-International Relations: Editorial Assistant [May 2015- Present]

Katie currently holds a position as an editorial assistant with a global international relations website for students - E-International Relations. Her duties have involved collaborating online with other staff in editorial positions and sourcing contacts globally in academic and administrative positions to contribute to the website while also editing content and preparing content to publish on the website.

**International School of Choueifat, Abu Dhabi : Intermediate Education Supervisor
[August 2016- July 2017]**

Katie spent a year working as an intermediate education supervisor with The International School of Choueifat in Abu Dhabi. There she gained experience working with a variety of age groups and teaching a variety of subjects. These ranged from topics like English phonics and grammar to mathematics, science and social studies.

**Groopeze, Dublin: Marketing and Content Manager
[September 2015- August 2016]**

Katie held a position as a marketing and content manager with a travel technology company in Dublin. There, her major contributions involved assessing and updating Google Adwords campaigns, monitoring and implementing Facebook advertising and social media content, content creation for the website, link building, SEO building and company blogging. Katie's duties also involved attending networking events to represent the company.

**ICCL Irish Council for Civil Liberties, Dublin: Human Rights Film Awards Intern
[May 2015- July 2015]**

Katie gained experience working with Ireland's human rights watchdog, the Irish Council for Civil Liberties, for their annual Human Rights Film Awards in 2015. During her time with the ICCL, Katie's duties involved crowd funding, liaising with the press, scripting press releases and the program for the event.

**Raidió Teilifís Éireann , Dublin: Morning Ireland Intern
[May 2014- July 2014]**

Raidió Teilifís Éireann is Ireland's public service broadcaster. Katie's duties with RTÉ involved creating content through Radioman and Avid News-cutter to contribute to daily bulletins and articles. Her role also involved sourcing content and interviews, composing detailed briefs and editing video packages for broadcast.

**Global Brigades: Fundraiser and Volunteer
[January 2014]**

Katie travelled to Ghana on a Global Brigades trip with her university. It was a public health brigade. In Ghana, Katie was involved in educating children on hygiene and disease prevention. Prior to the trip, Katie was involved with various fundraising activities in Ireland.

**Hello China (Dublin City FM): Producer
[January 2014- October 2014]**

Hello China is a volunteer radio show on Ireland's Dublin City FM. The show's main focus is cultural integration within Ireland and Chinese current affairs while it also provides an insight to the lives of Chinese immigrants living in Ireland. As show producer, Katie had the duties of generating ideas for the show, writing the script, sourcing guests and orchestrating show recordings.

**Dragon Media, Shanghai: PR and Events Intern
[July 2013- September 2013]**

Dragon media is an events and public relations company in Shanghai, China. Working as an intern for the company, Katie was involved in scripting press releases, emailing contacts, developing the master media list, liaising with clients and photographing events.

Interests and Achievements

- Intermediate Gaelic Irish and Spanish speaker.
- A fully licensed driver.
- Former member of Dublin City University's Media Production society.
- Member of UCC debating society and UCC Model UN. Former member of DCU's Model UN.
- Katie has experience working with InDesign, Photoshop, Wordpress, Final Cut Pro, Audacity, Garageband, iNEWS, Radioman and Avid NewsCutter.
- Katie has written extensively for student news publications.
- Katie is interested in photography and was runner up in the SUAS8X8 development photography competition in Dublin City University in 2014 and shortlisted for the 2014 DCU Hybrid Award's photograph of the year.

I would like to take this time to thank you for reading my curriculum vitae.

04.02.2018 Katie Coyle