# **Kevin LYNCH**

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# **Professional Qualifications**

2015 Registered Trademark Agent (Ireland) and European Trademark & Design Attorney

## Education

2014 LLM Intellectual Property Law. Université de Bordeaux

2013 Postgraduate Diploma in Law & Digital Technology. Université Lumière Lyon 2

2013 LLM Commercial Law. Université Lumière Lyon 2

2008 BA Economics & Political science. Trinity College, Dublin.

## Legal Experience

Procter & Gamble (Paris), Brand Protection team analyst, June-December 2014

- Responsible for a queue of customs inspections notifications from EMEA.
  Validated product authenticity, consulting with R&D teams as necessary.
- Acted as team expert resource for luxury fragrances & their licence terms.
- FCPA compliance.

- Draft legal cases contesting importation of merchandise for IP infringement.
- Managed external legal counsel in 20+ countries.
- Monitored trademark licence compliance.

### Lightsource Renewable Energy (Paris), Manager, legal due diligence-asset transaction, March-June2012

- Corporate legal transactional function as part of a project finance team.
- Daily management of the legal due diligence performed by external law firm of a Solar PV portfolio.
- Managed the buyer-seller relationship at the operational level & first engaged key personnel in the seller.
- Management & access control of all confidential data in data room.

# IT Experience

Voxco Software (Paris), User operations & Experience. July 2010-March 2012

- Supported B2B clients on professional survey software as product expert & trainer.
- Developed a technical solution base in Salesforce.
- Ensured data protection compliance of client data for outsourced operations.
- "Privacy by design" features filed for next software version with developers

 Translated & developed reusable marketing materials. Pre-sales consulting.

### Accenture (Dublin), Systems Integration & Technology Consulting. Aug 2008- June 2010

- Management consulting graduate programme working as the link between the business and the technology.
- Business process modeling and requirements gathering for large clients in public & financial sectors.
- Managed all aspects of the functional design of a database for digitisation and archiving births, deaths and marriages in Ireland.
- Software testing and quality assurance, feature requests and bug reporting.

## Overseas & Voluntary Work Experience

<u>Prayas</u> (Delhi, India) Volunteer English & Maths teacher, (with www.suas.ie), Summer 2007 Six Flags Marine World (California, USA) Loss prevention administration, Summer 2006

### Skills & Interests

### Writing & Communication

- ◆ Blogger : Droit, Cinema et cetera : <a href="http://kevinlynch.fr">http://kevinlynch.fr</a>
- Wikipedia contributor with writing & copyediting awards: <a href="http://en.wikipedia.org/wiki/User:Ktlynch">http://en.wikipedia.org/wiki/User:Ktlynch</a>
- Editing, translating & copywriting formal documents:
  - o €10m IT Client tender bid in Accenture
  - SUAS Volunteer group final report & actionable recommendations
  - o Freelance legal from French to English translation with Trados Studio
- Interviewer & Trainer for the SUAS Overseas Volunteer Programme
- Master's Thesis written in French: "The Mediation of Intellectual Property Rights In Instances of Technical Standardisation", Université de Bordeaux, 2014.

#### Languages

- English Native language. Excellent drafting skills in different registers.
- French Bilingual/C2. « Advanced Diploma in French Language » with honours earned in 2011
- Spanish Improver. 12 month goal to achieve professional proficiency

### IT & Web

- French National IT certification (C2ii Level 2) legal speciality, 2013
- Certified Google Adwords & Analytics Professional since October 2013

### **Project Management**

- Proven experience performing under agreed KPIs & SLAs, individually and as part of a team.
- Knowledge of Microsoft Project & project management techniques, using data to improve productivity

#### Interests

Marathon Running Dublin 2011 in 3.47, Paris 2013 in 3.38