

# Kevin LYNCH

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## Professional Qualifications

2015 Registered Trademark Agent and European Trademark & Design Attorney

## Education

2014 LLM Intellectual Property Law. Université de Bordeaux

2013 Postgraduate Diploma in Law & Digital Technology. Université Lumière Lyon 2

2013 LLM Commercial Law. Université Lumière Lyon 2

2008 BA Economics & Political science. Trinity College, Dublin.

## Legal Experience

**Procter & Gamble (Paris), IP Counsel, luxury fragrances, June 2014 –December 2015**

- ◆ Working under pressured targets, I handled EMEA customs notifications. Validated product authenticity, consulting with R&D teams as necessary.
- ◆ Acted as subject matter expert for luxury fragrance brands & products.
- ◆ FCPA compliance.
- ◆ Drafted legal cases contesting importation of merchandise for IP infringement.
- ◆ Managed external legal counsel in 40+ countries.
- ◆ Monitored trademark licence compliance.

**Lightsource Renewable Energy (Paris), Manager, legal due diligence–asset transaction, March–June 2012**

- ◆ Corporate legal transactional function as part of a project finance team.
- ◆ Daily management of the legal due diligence performed by external law firm of a Solar PV portfolio.
- ◆ As face of the buyer at the operational level, managed the relationship & first engaged key vendor personnel.
- ◆ Management & access control of all confidential data in data room.

## Business & Consulting Experience

**Google Cloud, Business Development. April 2016–present**

- ◆ Daily interaction with SME decision-makers and larger company CIO and IT Directors, discussing business needs and offerings.

**Voxco Software (Paris), Client Support Engineer. July 2010–March 2012**

- ◆ Developed a technical solution base in Salesforce.
- ◆ “Privacy by design” features filed for next software version with developers

### **Accenture (Dublin), Systems Integration & Technology Consulting.** Aug 2008– June 2010

- ◆ Management consulting graduate programme working as the link between the business and the technology.
- ◆ Business process modeling and requirements gathering for large clients in public & financial sectors.

## **Overseas & Voluntary Work Experience**

**Prayas** (Delhi, India) Volunteer English & Maths teacher, (with [www.suas.ie](http://www.suas.ie)), Summer 2007

**Six Flags Marine World** (California, USA) Loss prevention administration, Summer 2006

## **Skills & Interests**

### **Writing & Communication**

- ◆ Blogger : Droit, Cinéma et cetera : <http://kevinlynch.fr>
- ◆ Wikipedia contributor with writing & copyediting awards : <http://en.wikipedia.org/wiki/User:Ktlynch>
- ◆ Editing, translating & copywriting formal documents:
  - €10m IT Client tender bid in Accenture
  - SUAS Volunteer group final report & actionable recommendations
  - Freelance legal from French to English translation with Trados Studio
- ◆ Interviewer & Trainer for the SUAS Overseas Volunteer Programme
- ◆ Master’s Thesis written in French: “The Mediation of Intellectual Property Rights In Instances of Technical Standardisation”, Université de Bordeaux, 2014.

### **Languages**

- ◆ **English** Native language. Excellent drafting skills in different registers.
- ◆ **French** Bilingual/C2. *« Advanced Diploma in French Language »* with honours earned in 2011
- ◆ **Spanish** Improver. 12 month goal to achieve professional proficiency

### **IT & Web**

- ◆ French National IT certification (C2ii Level 2) legal speciality, 2013
- ◆ Certified Google Adwords & Analytics Professional since October 2013

### **Project Management**

- ◆ Proven experience performing under agreed KPIs & SLAs, individually and as part of a team.
- ◆ Knowledge of Microsoft Project & project management techniques, using data to improve productivity

### **Interests**

- ◆ **Marathon Running** Dublin 2016 target 3.15, 2011 in 3.47, Paris 2013 in 3.38
- ◆ **Gastronomy & Wine Appreciation**