Lillian Wall M: +353 833430010

Perspective Trainee Solicitor E: walllc@tcd.ie

**EDUCATION**

BA Business, Economics & Social Studies Trinity College Dublin, 2005 – 2010 - 2.1

Secondary School Alexandra College, Milltown, Dublin 6

**LAW SOCIETY EXAMS**

Law Society of Ireland Passed six FE1 exams, two exams remaining

**LEGAL WORK EXPERIENCE**

**Ali Notley Solicitors**

Solicitors practice based at Montrose, specialising in conveyancing probate & wills litigation.

**Legal Assistant Internship January - May 2024**

* Case management, end-to-end document tracking – Keyhouse
* Client meeting management
* Legal research, drafting legal documents, managing post
* Various administrative duties
* Attending court
* Conducting fraud checks

**EMPLOYMENT HISTORY**

**Select Technology Group & DID Electrical –** Dublin

Select Technology Group Limited connects the most distinctive technology brands with our retail partners.

**Group Marketing Manager -** Maternity Cover **Aug 2024 – Present**

* Primary manager of supplier brand relations and owned brand tactics to increase footfall and online sales
* Lead project manager for a rebranding project, implementing 360 marketing campaigns, and new store launches

**Ireland Golf Travel LTD –** Kerry

*Ireland Golf Travel Ltd is a family business operating for over 30 years providing inbound high-end custom golf travel*

**Marketing Lead Sept 2020 - Dec 2023**

* Managed an effective relaunch post covid, restabilising business pipeline, client growth and operations
* Primary lead on client management, office management, supplier management

**InVision –** London

*InVision is the online whiteboard and productivity platform powering thousands of teams and many Fortune 500 companies.*

**Marketing Lead EMEA -** Maternity Cover **Jan 2020 - July 2020**

* Spearheaded a cross-departmental Account Marketing program that aided the sales team and customer success teams to land or upsell key Fortune 500 accounts
* I led the tactical execution of onsite and online client partnership co-branded activities to establish and retain customer relations.

**SilverCloud Health –** Dublin

*SlverCloud Health enables the delivery of highly engaging, clinically proven programs for mental health to chronic disease management.*

**Senior Product Marketing Manager -** Maternity Cover **Jan 2019 - July 2019**

* Creating and implementing go-to-market product launches
* Worked collaboratively with Sales and Customer Success to create client guides and better practice

**Nvoi –** Sydney

Nvoi is a startup built to disrupt the contingent workforce and is a platform for workforce management.

**Growth & Product Marketing Manager Sept 2016 - June 2018**

* Executed the digital and non-digital campaigns across growth, awareness, and retention from start to finish – ideation, creative concepting, benchmarking, forecasting, partnerships, go-live, optimisation and reporting
* Worked as the connector between the product, sales teams, c-suite, affiliates, and users

**FREELANCING & CONTRACTING**

**Soap – S**ydney

**Head of Social Mar 2016 - Aug 2018**

* Ferrero Rocher, TIC TAC, Nutella, Kinder, Xbox, PepsiCo -Doritos

SapientNitro – London

**Social Engagement Analyst -** Consultant **Sept 2015 - Dec 2015**

* *British Airways – Global, UK, IRL, NA, IT, SA & Openskies*

Avrett Free Ginsberg – New York

**Social Media Strategist –** Project Freelancer **Mar 2015 - June 2015**

* *Prestige Brands, Moet & Chandon, Nestle – Purina*

Maria Maher Communication– New York

**Community Manager -** Consultant  **Oct 2014 - Feb 2015**

* *P&G clients Tide, Aussie & New York Fashion Week*

Creative Soldier– New York

**Project Manager** - Freelance **April 2014 - Oct 2014**

* *Kushner Properties, Trump, PMG, The Watergate Hotel and Carlton House*

Sideways – New York

**Community Manager** - Consultant **Jan 2012 - April 2012**

* *Thompson Hotels & Affinia Hotels*

**SKILLS**

Communication, collaboration, teamwork, empathy, active listening, time management, project management, research, strategic thinking, conflict resolution, client management, pitching, new business development, self-motivated, adaptability, problem-solving, workflow management, negotiation, data interpretation, results-orientated, curiosity, resourcefulness