# **Neil Shanley**

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### Education

## **Trinity College Dublin, Ireland**

- Bachelor of Law and Business (L.L.B).
- Currrent Grade: 2.1.
- Expected Grade 1.1 (First Class Honours). •

#### Coláiste Cholmcille Ballyshannon, Donegal

- Achieved 595 out of 625 Leaving Certificate points.
- Highest results in my graduating year.

#### Work and Experience

#### Keep Appy

#### Research and Marketing Officer

- October 2016 Present Keep Appy is an enterprise being designed by Trinity students in a voluntary capacity that will provide a platform for journaling experiences and providing positive self-comprehension. The application has a focus on mental health and wellbeing. We seek to have our launch during Mental Health week in March of this semester.
- The role entails continually researching content for the app and collaborating with the development and design team.
- Contacting various companies to pitch the idea and seek funding and sponsorship.
- Devising marketing plans which are to be implemented prior to and during the launch.

#### Voluntary Tuition Programme (VTP)

Coordinator

- A non-profit organisation, VTP matches students with children and teens from nearby schools to help with homework and encourage them to consider third level education.
- In charge of a group of secondary school students and their assigned Trinity tutors, I oversee the tuition and ensure that it is running smoothly for both parties.
- I am also actively involved in recruitment of tutors to the programme now having over 300 tuition pairs through social media and society stands.

#### **Dorrian's Imperial Hotel**

#### Hospitality Assistant

- Established as a family hotel over 70 years ago, the hotel tastefully blends old and new into its design • and customer service.
- Roles included answering the booking and enquiries telephone at the reception desk, checking in • residents and dealing with any issues or requests.
- Waiting and bartending for large tour groups, weddings, funerals and conferences of up to 400 people.
- Bringing tour groups to local traditional music concerts as a personal touch to incorporate the hotel's old fashioned values.

#### Trinity Student Managed Fund (SMF)

Consumer Staples Sector Analyst

- The SMF is the first student managed investment fund in Ireland with a portfolio of over €50,000.
- As a sector analyst I am involved in analysing and pitching stocks to my team for the purpose of encouraging investment.
- My area of focus is the consumer staples sector (previously the technology sector from 2015-2016) to which my analysis efforts are focused.

#### **Hobbies and Achievements**

- Elected class representative for Law and Business from 2015-2016. ٠
- Student to Student (S2S) mentor to first year Law and Business students from 2015-2016.
- Proficiency in Irish and German, attaining an A1 in both in the Leaving Certificate.
- Proficient user of Microsoft programmes (Word, Powerpoint, Excel).
- I combine my exercise goals and lifestyle by working for Deliveroo over the college term, a cyclist food delivery service.

References available upon request

Donegal

2013 - 2015

Dublin

September 2015 - Present

2008 - 2013

Expected graduation - 2018

Dublin

Dublin

September 2016 - Present