

Paul K. Sweeney

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EDUCATION

Postgraduate Diploma in Law Class of 2016
Dublin Institute of Technology, IE

- Subjects: Core Legal Skills, Company Law, European Union Law, Tort Law, Equity Law, and Constitutional Law.

Bachelor of Commerce (Honours) Class of 2015
University College Dublin, IE

- Subjects: 36 modules focusing on General Management, Organisational Behaviour, Economics, Analytics & Information Management, Human Resources, Accounting, Finance and Marketing.

Leaving Certificate Class of 2006
Rockwell College, Tipperary, IE

EMPLOYMENT

UCD Students' Union Ltd. July 2014 - Present

- Marketing Executive:
- Business development, contract negotiation, relationship management, ongoing trend research & reporting.

Barry & Fitzwilliam Ltd. July 2014 - Present

- Experiential Events Consultant:
- Complete bespoke event planning & execution. Creative concepts, production co-ordination, promotion.

East Houston Holdings Ltd. October 2013 - June 2014

- Project Manager:
- Research, regulatory & legal compliance, operations planning, supplier negotiation and relationship management.

Signature Marketing Ltd. August 2011 - September 2013

- Area Manager:
- Organisation, staff recruitment & training, strategic planning, campaign execution, PR & communication.

UCD Students Union June 2008 - July 2010

- Events Manager:
- Promotion, production, advancing, technical planning, artist liaison.

SKILLS

- Expert user in Microsoft Office suite on Mac & PC. Proficient user in Adobe Illustrator, Lightroom, Acrobat & Photoshop.
- Expert communicator - Developed key skills during undergraduate studies and perfected in a working environment through preparation and delivery of concise presentations and reports.
- Strategic planning - Application of academic theory in numerous management roles. Situational analysis and critical thinking abilities strongly supports this skill.
- Effective at autonomous and team projects depending on needs. Hugely reinforced throughout final year undergraduate group work and personal assignments, having been greatly advanced as a skill in various employment roles.

ACHIEVEMENTS

- Elected Class representative – Bachelor of Commerce
- Staff-Student Consultative Forum Member at Quinn School of Business
- Committee Member UCD Business & Law Society
- Committee Member UCD Commerce & Economics Society
- Guinness World Record – Longest continuous ride in a Ferris wheel

INTERESTS

- Current Affairs – Particular interest in news of a commercial nature. Recently my interest in following current legal cases has increased as it complements my studies.
- Music – I have always had a strong interest in music, and since leaving school I have been lucky enough to work in many roles with close connections to the music industry, which have resulted in the opportunity to attend many unique concerts and events.
- Adventure – I spend much of my spare time travelling around Ireland and abroad. I find experiencing new places and people to be highly stimulating.

REFERENCES:

Available on request.