# Susan Ryan

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#### Education

King's Inns, Henrietta St, Dublin 1 Advanced Diploma in Social Media and Media Law <i>(commencing</i>
October 2021)
UCD, Belfield, Dublin 4
Professional Certificate in Data Journalism
University of Manchester, Manchester, UK
Peacebuilding MA; 2.1
Dublin Institute of Technology, Dublin 2
MA International Journalism; First Honours
Trinity College, College Green, Dublin 2
BA English Studies; 2.1

#### Work

#### Senior News Editor RT & freelance, Dublin, Ireland

- Commissioning and editing news and features for RT.com, including managing breaking news coverage in nebulous live rolling situations
- Cultivating a culture of critical journalism coupled with digital innovation to broaden staff scope for sourcing information and interview subjects while adhering to a high ethical standard of evidence-based reporting
- Recruiting and training newsroom talent to help develop journalism and editorial skills, and to improve workflow processes

#### Bureau Chief RT Digital Dublin, Ireland

#### August 2017 - October 2018

February 2016 - current

- Managing a 16-person innovative digital-first news bureau for RT International; delivering best practice news coverage by combining traditional critical reporting methods and contemporary digital tools, ranging from social media monitoring to readership metrics and data analytics
- Overseeing a dedicated Verification Unit responsible for sourcing and verifying social media content
- Directing a Video Production Unit producing short features for web, packages for TV, and short videos for social media promotion. Developing tone and graphics to cultivate an identifiable house style and tell engaging stories with a variety of perspectives and voices

# MBA & Creative Writing Lecturer Shanghai Intl Studies University, Shanghai, China Sept 2014 - January 2016

• Developing and teaching creative writing syllabus to English Studies BA undergraduates

- Engaging with students to develop writing skills and a critical approach to literature
- Teaching MBA graduate students to strengthen their corporate communication skills
- Editor of the university's 2015 publication Bridges & Beyond

# Freelance journalist Various, Dublin

#### January – August 2014

Oct 2012 – May 2013

- Researching and writing news articles and features
- Breaking news shifts at *TheJournal.ie*
- Compiling business news packages for mediahub.ie

# UK Correspondent WorldIrish.com, Manchester, UK

- Researching and writing feature articles for *WorldIrish.com*
- Troubleshooting user access issues on the site
- Sourcing interesting and diverse writers for opinion pieces
- Building the website's profile among Irish community and cultural groups in Britain

# Staff Writer The Journal.ie, Golden Lane, Dublin

# • Setting up the newsroom and developing the site editorially ahead of launch

- Researching and writing national, international and business news articles and features, as well as covering breaking news and following ongoing developments
- Sourcing, verifying and uploading audio clips, videos and photos
- Coordinating coverage of bigger news projects (the 2011 Irish general election; the Irish presidential election 2011; the Budget 2011, 2012)
- Liveblogging
- Audio recording and editing
- Maintaining *TheJournal.ie*'s Facebook page and Twitter accounts
- Responding to reader queries and comments
- Arranging the layout on the main section pages to support breaking or developing news and features
- Sourcing compelling subjects and writers for opinion pieces
- Reporting from Haiti in April 2011 on the country's presidential election results and postearthquake reconstruction efforts
- Developing partnerships (for example, with Business Insider) for cross-site content sharing
- Award wins for the website include: Overall Grand Prix Winner and Best News Website Eircom Spiders 2011, and Best Online Only Publication 2011
- Body of work available to view at: http://www.thejournal.ie/author/susan-ryan

# Researcher Newstalk 106-108fm, Digges Lane, Dublin 2 Jan 2010 – May 2010

- Researching national and international topics and organising guests for two leading national daily current affairs programmes
- Recording and editing audio clips for online listening and vox pops for broadcast
- Preparing briefs and scripts with background information and interview questions for the presenters and producers
- Building contacts for the station for future programmes
- Compiling listener comments and organising competitions

### June 2010 – Aug 2012

- Producer and presenter of weekly live magazine programme focusing on current affairs, health issues and lifestyle features
- Organising guests, interviews and music for the programme
- Researching topics and conducting interviews live on air
- Maintaining and updating the show's social media accounts
- Increasing the programme's pool of contacts
- Recording and editing vox pops for broadcast

#### **Researcher, Journalist (internship)** *The Huffington Post,* New York June 2009 – Aug 2009

- Researching and writing news, interviews and features for the international section
- Verifying and uploading video and photo content to the site
- Responsible for updating the section's Facebook page and Twitter feed regularly with news and features
- Researching and editing the daily feature "Today In Photos"
- Sourcing new contacts for filing interesting and topical blog posts on the main site
- Fact-checking figures and other information for the main US news site
- Gathered hits of over 750,000 on individual features

# Journalist, Researcher RTÉ.ie, Donnybrook, Dublin 4March 2008 – June2009

- Responsible for liveblogging and tweeting throughout the Irish local and European elections 2009 for RTÉ.ie
- Sourcing, writing and editing news articles for the main news site
- Editing audio and video content for online news
- Principle researcher for RTÉ.ie's Lisbon Treaty 2008 and US Election 2008 websites
- Updating coverage throughout the day
- Sourcing photographs and other imagery for publication
- Uploading television and radio programs to the site after broadcast

# News Reviewer for the EU Commission BusinessWorld Ltd, Dublin 2 Dec 2006 – Aug 2008

- Monitoring Irish print and broadcast press for coverage of the EU Commission
- Summarising news coverage of the EU and issues relating to the EU
- Updating the Irish news section of the European Commission's news review website
- Compiling press packs for press officers of European Commission departments and Irish embassies across Europe

#### References available upon request