

VANISHA FINLAY

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A hard-working, personable and driven professional who takes initiative and is passionate about pursuing a career as a Solicitor. Excellent communication and organisational skills, eager to learn, reliable, trustworthy, extremely motivated and ready to demonstrate these qualities upon acceptance to this position.

EDUCATION

- **Marketing Practice MSc** - UCD Michael Smurfit Business School (Sept 2018-Aug 2019) Upper Division 2.1
- **B.A Geography & Sociology** - Trinity College Dublin (Sept 2014-June 2018) Upper Division 2.1
- **Mount Anville.** - (Sept 2008-May 2014) All Honours in Leaving Cert

RELEVANT EXPERIENCE

Solicitor Internship:

McMahon Goldrick Solicitors (June 2017) - Intern

- Expanded my knowledge on the Law of Medical Negligence by reading different cases and learning how clients were compensated, and why these were the decided outcomes.
- Learned the key responsibilities a Solicitor has in supporting a Barrister on a case, such as ensuring essential documents are in order for a hearing or cross examination.
- Assisted in client management through communications and regular meetings; Preparation and filing of legal documents.
- Gained an insight into the Law of Torts, regarding different forms of compensation available for clients, depending on their case and seriousness of the accident at hand.
- Gave personal input as to how to better improve the firms image by critically analysing the website and other communication outputs.

Results:

- Gained key insights into the role and responsibilities of a Solicitor. Further grew my ability to work as a team, organisational, and professional client interaction skills.

Marketing Advisor - Client Management (Sept 2018-Aug 2019):

The MSc in Marketing Practice operates commercially as the Marketing Development Programme. Students work on marketing projects for some of Ireland's top companies, and present key findings and strategies that they can use to improve business. Worked for a year as a Marketing Advisor.

- **Client Project:** The Body shop - Investigated the Irish and UK Beauty and Personal Care Retail Industry.
- **Client Project:** Monster Energy - Investigated the NARTD (Non-Alcoholic Ready To Drink) Industry in Ireland; Worked and took lead in a team of 30.
- **Client Project:** UCD Quinn Social Media - Managed all social media platforms for Quinn, implementing strategies for growth and success.
- **Event Management:** Helped to manage and organise events such as Open days/evenings; Graduate Fair; Health and Wellness activities; Guest Speakers.

Results:

- Further grew my client management skills and responsibilities, by taking lead in these projects and ensuring clear and frequent communication with both the client and my line manager.
- Improved my analytical skills and the ability to pull relevant insights from raw data, to create appropriate marketing strategies.
- Improved my professional presentation skills by having the opportunity to present findings and marketing strategies for companies such as General Mills and Monster Energy.

Additional Skills & Interests:

- Irish Environmental Law Association (**IELA**) Member.
- Charity Work: 100 Minds - Organised a fundraising event and raised over €1,000 for ISPCA Childline.
- Finance: Accounting.
- Canva Graphic Design.
- Google Analytics & Hootsuite.
- Proficient in Microsoft Suite.

Referees available on request

OTHER

Management and Sales:

SQUID Loyalty (March-July 2021) - Sales Representative

- Irish start-up that has created a contactless loyalty software for businesses. Worked part-time to achieve monthly sales targets.

Hollister & Co. (Oct 2019-June 2021) - Assistant Manager

- Assisted in the management of a team of 100+ employees. Monitored and analysed daily business sales in a target driven environment.

Hollister & Co. (June-Aug 2018) - Brand Ambassador

- Worked to deliver and achieved daily sales targets for the company based on trade demands.

Results:

- Further grew my communication and persuasion skills through the selling of SQUID door-to-door. Demonstrated the product in front of business owners and explained the benefits it would bring to their business.
- Expanded my ability to work under pressure to meet deadlines, and read and develop business insights to increase Hollister's performance as a store.
- Learned the fundamentals of running a retail store in areas such as Stock Management; HR; Visual Merchandising; Customer Complaints; Associate Training; Marketing Responsibilities; Financial Performance.

Buying and Merchandising:

Penney's (Aug-Sept 2019) - Trainee Buyer Intern

- Supported Buyer in daily running of the section. Monitored and reported on product sales performance.
- Gave personal input on the selection of garments. Prepared size specifications of products. Helped to prepare and coordinate samples for press requests.

Results:

- Gained valuable insights into the Buying and Merchandising process from start-finish. Learned how to communicate with Suppliers; Trainee Buyer Responsibilities; Garment Specifications and Alterations.

Customer Service:

El Celler (July 2015-Present) - Restaurant Assistant Manager

Gotham South (July 2016-April 2017) - Waitress

- Restaurant floor staff in high pressure, fast-pace working environments.

- Word Press Website development.
- Reading - My ultimate escape!
- Sailing - RIYC Cadet Member.
- Pinterest & Photography.
- Healthy Living & Gym.
- Music and Podcasts.
- Sewing.
- Proficient Presentation Skills.