

## Zoë Boles

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### EDUCATION

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#### Trinity College Dublin

2015 - 2019

- B.B.S. (Lang) Business Studies & French - Overall result 68% (II.I)
- Elected Secretary of DU Business & Economics Society & Foresight Business Group Committee Member

#### Grenoble École de Management

2017 - 2018

- 3rd year Erasmus spent in Grenoble, France - all modules completed in French
- Community Manager of GEMStore, French Business Society

#### The Kings Hospital School

2009 - 2015

- Elected Head Girl, Head of House & Prefect
- 565 points (top 1.4%) in Irish Leaving Certificate
- Academic Scholarship awarded for 6 years & Academic Achievement Awards 2009 - 2015

### EMPLOYMENT

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#### Wachsman

Associate

Jun 2020 - Jul 2021

- Promoted to Associate after 10 months. Studied & passed 4 FE1s on first attempt whilst working full-time
- Team lead on multiple accounts in blockchain & fintech industries, resulting in a 100% client renewal rate
- Drafted opinion pieces published in Nasdaq, Cointelegraph & BeInCrypto
- Worked directly with Premier of Bermuda, David Burt during launch of digital stimulus token in Bermuda
- Worked with startup legal teams to ensure compliance and approve media materials
- Media trained C-suite executives for media relations and onboarded new colleagues internally

#### Wachsman

Executive & Intern

Sep 2019 - Jun 2020

- First intern offered a full-time role before graduation
- Secured coverage in top-tier publications e.g. Financial Times, Forbes, Bloomberg, Nasdaq
- Achieved 590+ media placements across mainstream, banking, finance, & crypto trade media for single client
- Built relationships with journalists in technology, blockchain & cryptocurrency publications
- Notable Campaigns: Dentons joining Hedera Governing Council, DLA Piper Launching Tokenization Platform

#### Senior Sailing Instructor

Ireland, USA, France

Jun 2011 - Aug 2019

- Head Sailing Coach & promoted to Director at Santa Monica Windjammers Yacht Club, LA, USA
- Sailing Instructor at Sail Martha's Vineyard, MA, USA
- Bi-lingual Sailing Instructor at Voyager School Travel & promoted to Central Windsurf, Argelès, France
- 5 years coaching at Mullaghmore Sailing Club teaching both adults & children of all levels

#### KPMG

Intern (Restructuring & Forensics)

Jun 2018 - Jul 2018

- Worked closely with KPMG directors & Arthur Cox legal team on high-profile liquidation
- Tasks included advising companies in financial difficulty, litigation support on contract disputes & claims

#### Alexandra College Boarding School

Housemistress

Aug 2016 - May 2017

- Worked during university - supervising study, night duty & led group excursions
- Responsible for 130 boarders - developed authority, responsibility, organisation & time management skills

### HOBBIES, SKILLS & ACHIEVEMENTS

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- **Language:** Fluent in French
- **French Debating:** 2017 University Colours Winner of French Intercollege Debate Competition. All-Ireland French Debating Best Speaker Winner 2013 & 2014, Kings Hospital French Debate team Captain
- **Sport:** TCD Sailing Team member, completed first half marathon during lockdown, hockey, skiing & windsurfing
- **Volunteering:** Raised €8,000+ for Movember Foundation by organising first FreeRide Movember for TCD with DUBES. Student Mentor: responsible for incoming B.B.S. (Lang) students. Stewarts Care Flag Day Top Collector. Annual Teen Challenge Sleepout for the homeless community for 3 consecutive years
- **Qualifications:** Royal Irish Academy of Music Grade 8, ISA Sailing Instructor, First Aid, Driver's Licence