

INVITATION: IPOs Debunking the Myths

ByrneWallace, the Irish Stock Exchange and Goodbody Stockbrokers are pleased to invite you to join us for an insightful discussion on the realities of listing your company on the stock market.

This seminar aims to dispel the common misconceptions around listing your company, and to highlight the main benefits of going public.

Two panels of speakers, representing companies who have successfully floated recently, and the other, the investor community who have backed IPOs will share their insights and lessons learnt, addressing key issues including: What is the reality of “being public”? Do public markets really lead to more sources of capital? What do investors look for in an IPO candidate? And, most importantly, is an IPO possible for a company like yours?

A light breakfast will be served from 7.30 a.m.

If you or your colleague would like to attend, please RSVP by [COB] to events@byrnewallace.com

Places are limited and will be allocated on a first come first served basis.
We hope that you can join us.

Our panellists & Speakers:

- Feargal Mooney, CEO of Hostelworld Group plc, one of the world’s largest online hostel-booking platforms. CEO since 2008, Feargal led its IPO in 2015.
- Brian Caulfield, Managing Partner of Draper Esprit plc, the ISIF-backed venture capital company that floated in Dublin and London in 2016. A serial entrepreneur turned venture capitalist, Brian currently sits on the board of The Irish Times.
- David Kennedy, Chief Financial Officer and Company Secretary of Datalex plc, the Dublin based travel software provider. David has over 20 years’ experience in senior finance and strategy roles,
- Eimear Moloney, Associate Director of Global Equities at Zurich Life Assurance plc responsible for Zurich’s Irish Equity fund which has seen a significant rise in recent years.
- Fergal McAleavey, Head of Private Equity, Ireland Strategic Investment Fund with responsibility for equity investments in private equity and venture capital funds, real estate, alternative finance platforms for SMEs and direct equity investments.
- John Mattimoe, Senior Fund Manager, Appian Asset Management, responsible for managing the firm’s Small Company Fund as part of the investment team at Appian Asset Management.

The discussion will be moderated by Gerry Beausang, Head of Capital Markets, ByrneWallace. We will also hear from Orla O’Gorman, Irish Stock Exchange, who will provide a general overview of the IPO market, and Linda Hickey and John Flynn, Goodbody Stockbrokers, who will provide an overview of the role of the broker and corporate finance adviser on a typical IPO transaction.

DATE:
Tuesday 17 October

TIME:
7.30 - 9.30am

VENUE:
ByrneWallace
88 Harcourt Street

RSVP:
By XXX
Lynsey Lynam at
events@byrnewallace.com

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INVITATION

IPOs - Debunking the Myths

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- What is the reality of "being public"?
- Do public markets really lead to more sources of capital?
- What do investors look for in an IPO candidate?
- And, most importantly, is an IPO possible for a company like yours?

EVENT DETAILS

DATE:	Tuesday 17 October
TIME:	7.30 - 9.30am
VENUE:	ByrneWallace, 88 Harcourt Street
FORMAT:	Breakfast Seminar
RSVP:	By 12 October to events@byrnewallace.com

[CLICK HERE TO RSVP](#)

Panellists & Speakers:

Feargal Mooney

CEO, Hostelworld Group plc
one of the world's largest online hostel-booking platforms.
CEO since 2008, Feargal led its IPO in 2015.

Eimear Moloney

Associate Director of Global Equities, Zurich Life Assurance plc
responsible for Zurich's Irish Equity fund which has seen a significant rise in recent years.

Brian Caulfield

Serial entrepreneur turned venture capitalist and Managing Partner, Draper Esprit plc,
the ISIF-backed venture capital company that floated in Dublin and London in 2016.

Fergal McAleavey

Head of Private Equity, Ireland Strategic Investment Fund (ISIF)
responsible for equity investments in private equity and venture capital funds, real estate, alternative finance platforms for SMEs and direct equity investments.

David Kennedy

CFO and Company Secretary Datalex plc,
the Dublin based travel software provider. David has over 20 years' experience in senior finance and strategy roles.

John Mattimoe

Senior Fund Manager, Appian Asset Management,
responsible for managing the firm's Small Company Fund.

Moderator: Gerry Beausang, Head of Capital Markets, ByrneWallace.

Other Speakers: Orla O'Gorman, Irish Stock Exchange - General overview of the IPO market
Linda Hickey and John Flynn, Goodbody Stockbrokers, Overview of the role of the broker and corporate finance adviser on a typical IPO transaction.

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