

Dear Emily,

I am applying for the ByrneWallace LLP 2022 Trainee Programme. Accompanying this letter, I attach my CV for your attention.

Currently, in year four of a four-year Bachelor of Civil Law at UCD, I have already sat and passed four FE1s, and I am sitting the remaining four over my final year.

ByrneWallace LLP has stood out to me, not only because of your excellent reputation but because of the vast array of sectors and niche practice areas to which I could be exposed. These are factors I consider highly valuable in my training.

It is very apparent that culture and personality play a pivotal role in your firm and that ByrneWallace LLP sees its role as business partners. I strive to achieve these values in my working relationships, so this ethos very much aligns with my work ethic and background.

During my degree, I have aimed to pursue as many opportunities as possible to prepare me for a career as a solicitor. For example, I recently worked in the criminal defence department in Hodge Jones & Allen in London, which provided insight into a larger firm's workings and the solicitor/client relationship. During my time there, I was exposed to cases concerning terrorism offences and the proceeds of crime.

In the summer of 2020, I undertook a summer internship with a firm specialising in criminal and civil litigation, where I am still employed in a part-time paralegal capacity. I have gained invaluable experience in civil and criminal litigation and dealing with clients, particularly in very difficult and complex matters. I have assisted on complex judicial review applications, money laundering cases, and commercial issues before The Commercial Court. I have also been fortunate enough to have the opportunity to take the lead in matters concerning environmental law and medical negligence.

I have an avid interest in technology law and data protection, so I would naturally be very drawn to your distinguished Technology and Data Protection departments. During my final year, I am specialising in this area, taking media law and internet regulation law modules. I am also currently researching a dissertation on the topic of online advertising regulation. During the Trainee Insights Webinar, it was apparent that this is just one of the areas where ByrneWallace LLP is continuing to grow and expand, which is inspiring, and it is something I would love to be a part of.

I have extensive marketing and advertising experience and have taken the creative route into the law. Prior to commencing my course in UCD, I was employed as a Senior Account Manager in Ireland's largest independent creative advertising agency, where I managed a large and diverse portfolio of clients and business development leads. I led creative and strategic teams to influence behaviour change and persuade various target markets to see things differently through advertising. This required acute commercial awareness of my client's industry, whether that be automotive, telecoms, or FMCG.

I believe my experience to date has given me the capacity to navigate and foster trusting and valued relationships, think and adapt on my feet, and develop strong interpersonal and communication skills, which I hope to bring to my work as a trainee with ByrneWallace LLP.

I can be contacted on 083 183 5696 at any time to discuss the opportunity further.

Kind regards,
Sorcha Brady