

WHAT WE ACHIEVE INWARDLY WILL CHANGE OUTER REALITY.

Plutarch



7th World Congress on
Women's Mental Health
Dublin 2017

7th World Congress on Women's Mental Health

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Invitation to Participate

Dear Sponsor,

We are delighted to personally welcome each of you to the 7th World Congress on Women's Mental Health convened by the International Association of Women's Mental Health (IAWMH). Established in 2001 to improve the mental health of women throughout the world, the International Association for Women's Mental Health is a Not for Profit, Non-Governmental Organisation.

IAWMH's mission is

- To improve the mental health of women throughout the world.
- To expand the fund of knowledge about Women's Mental Health.
- To promote gender-sensitive and autonomy-enhancing mental health services for women.
- To advance collaboration between Societies and Sections.

It is an exciting time for the IAWMH as we continue to grow and provide advocacy for women's mental health and women with mental ill health, and support and innovation for clinicians and researchers working in these fields. Our Association is dedicated to raising global awareness about the special issues that women face with adverse impacts on mental health. Throughout the world women face different challenges at different times of their lives and confronting mental ill health can be a time of hope or else a devastating experience if proper care and understanding is not available.

The IAWMH Congresses provide important opportunities for delegates to share experiences of working with women to improve their mental health and to learn about new advances in the field. Congress delegates are crucial in the development of our Association and the impact that we can have on actually improving the mental health of women throughout the world.

This Congress is to be held in the exciting city of Dublin with a fascinating mixture of old world traditions and the rich, vibrant, modern day Irish culture. The organisers are working very hard to ensure that the programme contains a superb mix of neuroscience, psychosocial and environmental presentations that are highly relevant to women's mental health and treatments for mental illnesses. Throughout the Congress, we encourage the delegates to learn from each other, to share experiences, and to relax and enjoy the famous Irish hospitality.

The Congress theme "Rights, Resilience and Recovery" encapsulates the many facets of women's mental health and we hope that attending the 7th World Congress on Women's Mental Health enriches you all.

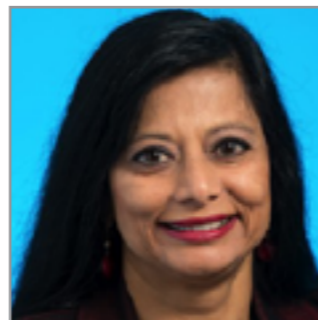
A very warm welcome to you

Helen HERRMAN
President IAWMH

Jayashri KULKARNI
Vice-President IAWMH



Helen HERRMAN
President IAWMH



Jayashri KULKARNI
Vice –President IAWMH

About WCWMH 2017 & Local Hosts

The Congress will be organised by a diverse and international 'Core Organising Committee' who will play a pivotal role in the development of the Scientific Programme and bring the Congress theme to life at the 7th World Congress on Women's Mental Health.

Membership of the Core Organising Committee:

Helen HERRMAN, MD (Melb), MBBS

IAWMH President / WPA President-elect

Jayashri KULKARNI, MBBS, MPM, PhD

Convener, Congress Co-Chair and Program Chair

Orla O'CONNOR

Congress Co-Chair, Director of National Women's Council of Ireland

Prof. Veronica O'KEANE, MB, PhD, MRCPsych, FRCPI, FICP

Congress Co-Chair, Trinity College Dublin

Prabha CHANDRA, MBBS, MD, FRCPSYCH, FAMS

IAWMH Secretary

Rachel CULLIVAN, BA MA HONS MB BCH BAO HONS DCH MRCPsych

College of Psychiatrists / Health Service Executive

Prof. Jane FISHER, PHD, MAPS

IAWMH Member / Marce Society President-elect

Jacqueline HEALY

National Women's Council of Ireland

Susan KORNSTEIN, MD

IAWMH Treasurer

Dr. Jane PILLINGER, Independent Researcher and

Visiting Research Fellow with the Open University, UK

Health Policy Analyst Researcher

Marta RONDON, MD

IAWMH Immediate Past President

Donna STEWART CM, MD, FRCPC

IAWMH Past President

Prof. Florence THIBAUT, M.D., PH.D

IAWMH Board Member and 2018 Convener

THE WCWMH 2017 WILL BE CO-HOSTED LOCALLY BY THE NATIONAL WOMEN'S COUNCIL OF IRELAND & TRINITY COLLEGE DUBLIN.

"On behalf of the National Women's Council of Ireland (NWC) and Trinity College Dublin (TCD) we would like to extend a very warm welcome to the World Congress on Women's Mental Health to be held in the Royal Dublin Society (RDS) on 6th-9th March 2017 to coincide with International Women's Day March 8th. NWC and TCD are delighted to be co-hosting this Congress. We intend it to be a unique networking and learning opportunity for professionals of various disciplines to meet and discuss best practices and innovative developments to improve women's mental health across the life cycle."

Rights Resilience Recovery

Local Advisory Committee

MEMBERSHIP OF THE WCWMH LOCAL ADVISORY COMMITTEE

- Orla O Connor, *Director, National Women's Council of Ireland (NWCi)*
- Jacqueline Healy, *Women's Health & Human Rights Officer, NWCi*
- Prof. Veronica O Keane, *Trinity College Dublin*
- Eddie Ward, *Project Manager Health Inequalities, Health Service Executive*
- Susan Kent, *Deputy Chief Nursing Officer (Women's Health), Department of Health*
- Owen Metcalfe, *Chief Executive, Institute of Public Health*
- Dr. Shari McDaid, *Director, Mental Health Reform and member of Healthy Ireland Council*
- Dr. Rachel Cullivan, *College of Psychiatrists of Ireland.*
- Dr. Helen Johnston, *Senior Policy Analyst, National Economic & Social Council (NESc)*
- Dr Jane Pillinger, *Independent Consultant on Health*
- Dr. Sabina Brennan, *School of Psychology & Institute of Neuroscience, TCD*
- Terri Levine, *Maternal and Child Health, Rotunda Hospital*
- Aoife Smith, *Migrant Rights Centre Ireland*
- Ailbhe Smyth, *Action for Choice*
- Tonya Myles, *General Manager, Cairde*
- Maeve Taylor, *Senior Research and Policy Manager, Irish Family Planning Association*
- Caitriona Gleeson, *Research and Policy Manager, Safe Ireland*
- Ronnie Fay, *Director, Pavee Point Traveller and Roma Centre*
- Felicity Kennedy, *former Director, Women's Therapy Centre*

COOPERATING ORGANISATIONS



WPA



ISPOG



MRCI



REPEALEIGHT



IFPA



EIWH



PAVEE POINT



THE MARCE SOCIETY



Rights Resilience Recovery

Rights, Resilience, Recovery

RIGHTS

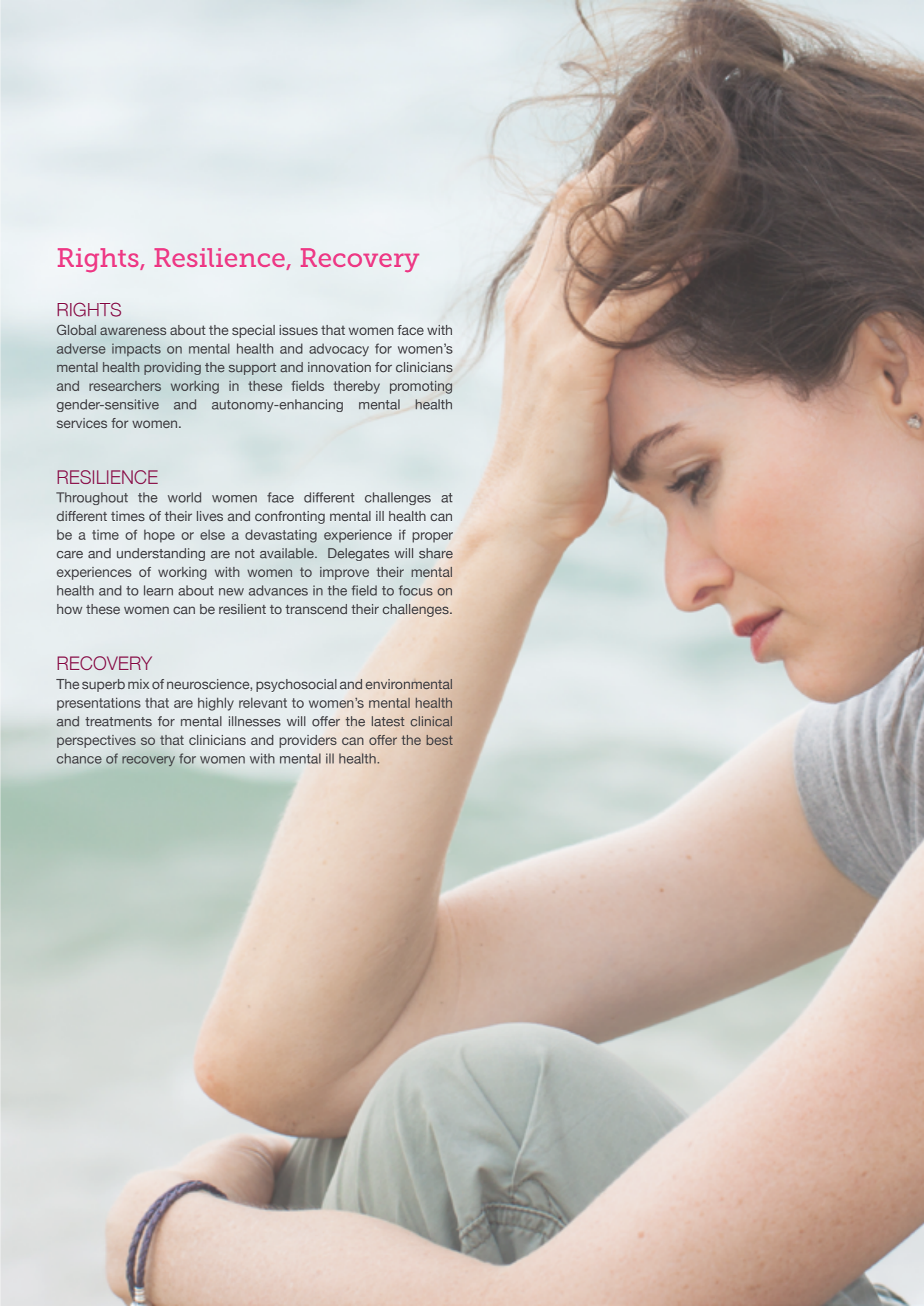
Global awareness about the special issues that women face with adverse impacts on mental health and advocacy for women's mental health providing the support and innovation for clinicians and researchers working in these fields thereby promoting gender-sensitive and autonomy-enhancing mental health services for women.

RESILIENCE

Throughout the world women face different challenges at different times of their lives and confronting mental ill health can be a time of hope or else a devastating experience if proper care and understanding are not available. Delegates will share experiences of working with women to improve their mental health and to learn about new advances in the field to focus on how these women can be resilient to transcend their challenges.

RECOVERY

The superb mix of neuroscience, psychosocial and environmental presentations that are highly relevant to women's mental health and treatments for mental illnesses will offer the latest clinical perspectives so that clinicians and providers can offer the best chance of recovery for women with mental ill health.



Why Dublin?

DUBLIN IS THE CAPITAL CITY OF IRELAND, WITH A VIBRANT ENERGY IT IS A GREAT PLACE TO DO BUSINESS.

Dublin airport is one of Europe's busiest airports, with **50 AIRLINES** flying to over **150 DESTINATIONS**.

The city boasts over **20,000 HOTEL ROOMS**, in a variety of 3, 4 and 5 star locations.

Ireland showcases some of the most **EXCITING LANDSCAPES** in the world.

Dublin is the second **FRIENDLIEST CITY IN THE WORLD**, according to Condé Nast Traveller. Readers of the US travel magazine voted the capital into second place, just behind Sydney.

Dublin, one of only four **UNESCO CITIES OF LITERATURE**, is a city rich in history and culture and one which prides itself on its long tradition in music, theatre and literature!

Over **1200 OVERSEAS COMPANIES** have chosen Ireland as their European base in sectors such as ICT, pharmaceuticals, health care, financial and international services making it a Knowledge Capital

150 destinations from Dublin



Partnership of the WCWMH 2017

Partnership of the WCWMH 2017 will be a key step for your company in fostering partnerships with the global and European community of professionals in women's health including psychiatrists, psychologists, nurses, occupational therapists, social workers and general practitioners. This opportunity allows your company, product or brand to be uniquely and **actively showcased** at this high calibre, **innovation** driven international women's health forum. It will also allow your company to meet new business partners, **generate new ideas, gather new knowledge, foster collaborations** and **meet highly trained professionals**. Our all-encompassing themes provide the content for researching industry participation and there is the opportunity to align your core company values with those themes.

Your relationship with the WCWMH 2017 and Dublin will provide a highly efficient and effective business and **marketing platform** for your organisation to **connect** and **engage** with our global delegates. It allows your company to show these business and consumer markets how your business makes a real difference to the mental health of women throughout the world.

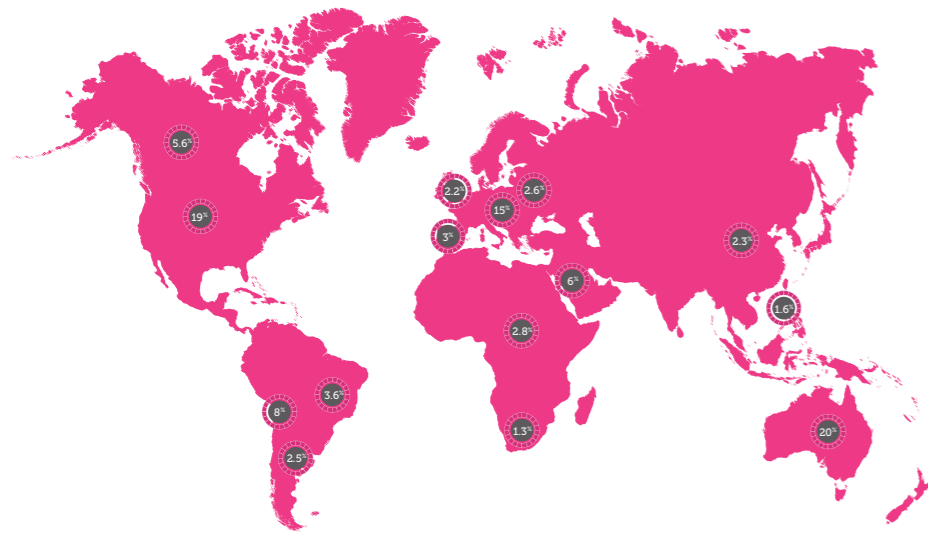
Who Will Attend?

Psychiatrists/MDs
Social Workers
Biologists, PhDs
Policy Makers
Lawyers Nurses
Psychologists
Lecturers
Researchers
Gynaecologists/MDs
Research Scientists
Trainees in Psychiatry
Social Epidemiologists

	Previous Years	2015 Tokyo	2013 Lima	2011 Madrid
1 Psychiatrist/MD	41%	51%	37%	
2 Psychologist	15%	18%	2%	
3 Research	11%	5%	27%	
4 Gynecologist/MD	3%	4%	2%	
5 Other MD	3%	9%	3%	
6 Policy Maker	5%	1%	1%	
7 Nurse	3%	3%	8%	
8 Social Worker	2%	1%	4%	
9 Non-Professional	1%	1%	1%	
10 Other	16%	7%	11%	

Evolution of Previous Meetings

Origin of delegates



The Venue – RDS

Founded in 1731, the Royal Dublin Society is a philanthropic Society supported by membership subscriptions and commercial activities which continues to fulfil its commitment to furthering the broad economic and cultural development of Ireland and as such is the perfect venue for WCWMH 2017. The RDS is the largest conference and Events Centre in Ireland with over 22,000 sq metres of floor space. We are keen that the exhibition area will be a vibrant, buzzing Congress 'Village Square' with pop up art installations, flowing coffee and plenty of people milling around.

The WCWMH 2017 will be focused around the east side of the RDS with Hall 3 housing our exhibition space, poster-boards and all Congress Catering. Access to the plenary hall and breakout rooms is from Hall 3 and so the space will have a constant flow of people. Ballsbridge is steeped in heritage, with beautiful Georgian architecture, natural parks and the Grand Canal just a short stroll away. At night the variety of pubs, cafes and restaurants are a buzzing hive of activity for locals and visitors. The RDS is also ideally positioned to benefit from an excellent public transport infrastructure.

Lansdowne DART station is within a 5-minute walk and offers direct access to the city centre. Numerous bus routes serving the city and the surrounding suburbs are available in the immediate area as well as the Air Coach services that runs directly to and from Dublin Airport.

Attendee Statistics



Sponsorship Offering at the WCWMH2017

In addition to the menu list associated with each option below, opportunities are also available (subject to the Programme Core Organising Committee approval) for partners to become associated with specific themes and/or specific session(s) during the conference in order to maximise appropriate activation opportunities.

	Platinum €15,000	Gold €10,000	Silver €7,500
Branding on Congress website	✓	✓	✓
Use of Imagery	✓	✓	✓
Exhibition Space	Premium Space	Premium Space	Exhibition Space
Complimentary Registration	6	4	2
Tickets to Conference Dinner	4	2	2
Colour Advert in Programme	Full Page	Half Page	Quarter Page
Coverage in promotional campaign	✓	✓	✓
Digital Branding at the Venue	Platinum Tier	Gold Tier	Silver Tier
Insert in the Delegate Pack	✓	✓	✓
Recognised in all communications	✓	✓	
Opportunity to organise an exclusive Branded event	✓	✓	
Post Event Fulfilment Report	✓	✓	
Access to WCWMH 2017 Database	✓	✓	
Free Extra Value Option	1 of 4 Symposium Worth €5,000	1 of 4 coffee opportunities or VIP Speaker Lounge Partnership Worth €2,500	
Recognised from the Podium	2 per Quarter		
Feature Partner Article	1 per Quarter		

Platinum Partners €15,000

A range of rights and benefits will be agreed to optimise the potential as Platinum Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Platinum Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

OFFICIAL DESIGNATION AS PLATINUM PARTNER OF WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017.

- Coverage for your organisation on all World Congress on Women's Mental Health 2017 promotional materials in the run up to the congress, which includes a printed announcement and e-zine campaign.
- Branding on the World Congress on Women's Mental Health 2017 Partners page of the website to include your organisation's logo and biography.
- Use of the World Congress on Women's Mental Health 2017 image in your organisation's promotional activities tied to the congress, once agreed with the congress organisers.

AT THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

- Premium exhibition space, trestle table, baise, power + two chairs.
- 6 complimentary registrations.
- 4 complimentary tickets to the Congress Dinner.
- The opportunity to organise a branded exclusive event during WCWMH 2017 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the congress programme.
- A full page colour advert in the congress programme.
- One featured Partner articles per quarter (150-word paragraph, link, logo or photo) sent to our list via e-newsletter (content subject to approval by LOC).
- Logo on event promotional emails and letters to be sent to prospective attendees.
- Recognized from the podium at the start of each day's keynotes and the conclusion of last sessions each day.

- Platinum Tier branding on all on the digital screens within the congress venue.
- Rolling Leader board Web adverts on the Institute's website for the entire year.
- Insert into the delegate pack.

POST EVENT

- Post event fulfilment report which will outline the benefits of Partnership.
- Access to the World Congress on Women's Mental Health 2017 attendee database whereby permission has been granted by the delegates.

Free additional value worth €5,000 for platinum partners

This Platinum Partner package is significantly enhanced – for free – by the choice of one of the three exclusive congress symposium. These stand-out and highly visible events are available on a strictly first booked, first option. The opportunity will allow them the inventory outlined below;

- Complimentary use of an official meeting room at the venue (subject to availability).
- A 45 minute dedicated session time included in the congress programme.
- Banner branding in meeting room (supply own banners).
- Recognition as a Symposium Sponsor in official publications.
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included).
- A half page colour advert in the congress programme promoting the symposium.
- Catering and human resources are not included.

Room capacity: 100 seats

Tuesday, 7th March 2017 13:00 – 14:00

Wednesday, 8th March 2017 13:00 – 14:00

Thursday, 9th March 2017 13:00 – 14:00

Please note that these are draft programme timings

Gold Partners €10,000

A range of rights and benefits will be agreed to optimise the potential as Gold Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Gold Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved.

OFFICIAL DESIGNATION AS GOLD PARTNER OF THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

Coverage for your organisation on all the World Congress on Women's Mental Health 2017 promotional materials in the run up to the conference, which includes a printed announcement and e-zine campaign.

- Branding on the World Congress on Women's Mental Health 2017 Partners page of the website to include your organisation's logo and biography.
- Use of the World Congress on Women's Mental Health 2017 image in your organisation's promotional activities tied to the congress, once agreed with the World Congress on Women's Mental Health organisers.

AT THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

- Exhibition space, trestle table, baise, power + two chairs.
- 4 complimentary registrations.
- 2 complimentary tickets to the Congress Dinner.
- The opportunity to organise a branded exclusive event during WCWMH2017 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the World Congress on Women's Mental Health 2017 programme.
- Logo on event promotional emails and letters to be sent to prospective attendees.
- A half page colour advert in the congress programme.
- Recognized from the podium at the start of each day's keynote.
- Gold Tier Branding on all on the digital screens within the congress venue.
- Insert into the delegate pack.

POST EVENT

- Post event fulfilment report which will outline the benefits of Partnership.
- Access to the World Congress on Women's Mental Health 2017 attendee database whereby permission has been granted by the delegates.

FREE VALUE ADD OPTIONS, WORTH €2,500 EACH

This Gold Partner package is significantly enhanced – for free – by one of the following, stand-out and highly visible branded events. The opportunity will allow our gold partners brand exposure at the entrance to the event in question, announcing that they are the main partner of that particular event. They will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event. Options available on a strictly first booked, first option basis.

One of six coffee partnership opportunity - three mornings and three afternoons

Each of these provides a free added value of €2,500 to the Gold Partner's involved at WCWMH 2017.

“The RDS is the largest conference and Events Centre in Ireland with over 22,000 sq metres of floor space”

Silver Partner €7,250

A range of rights and benefits will be agreed to optimise the potential as Gold Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Gold Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved.

OFFICIAL DESIGNATION AS SILVER PARTNER OF THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

- Branding on the WCWMH 2017 Partners page of the website to include your organisation's logo and biography.
- Use of the World Congress on Women's Mental Health 2017 image in your organisation's promotional activities tied to the conference, once agreed with the congress organisers.

AT THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

- Exhibition space, trestle table, baise, power + two chairs.
- 2 complimentary registrations.
- 2 complimentary tickets to the Congress Dinner.
- Logo on event promotional emails and letters to be sent to prospective attendees.
- A quarter page colour advert in the congress programme.
- Silver Tier branding on all on the digital screens within the congress venue.
- Insert into the delegate pack.

Sponsored Symposium €5,000

Organised by the Sponsor, this symposium will take place on site at the congress venue of WCWMH and will be included in the Official Congress Programme. Each workshop will last one hour.

- Complimentary use of an official meeting room at the venue (subject to availability).
- A 45 minute dedicated session time included in the congress programme.
- Banner branding in meeting room (supply own banners).
- Product display and distribution in meeting room (subject to venue and LOC approval).
- Recognition as a Workshop Sponsor in official publications.
- Inclusion of your Company name, link to home site and logo on the website.
- Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- A half page colour advert in the congress programme.
- Logo branding on the WCWMH 2017 sponsor's page of congress programme.
- Catering and human resources are not included.

Room capacity: 100 seats

Tuesday, 7th March 2017 13:00 – 14:00

Wednesday, 8th March 2017 13:00 – 14:00

Thursday, 9th March 2017 13:00 – 14:00

Please note that these are draft programme timings

Sponsorship of the Congress Dinner (8th March, 2017)

The Congress Dinner is the pinnacle of all social events for the Congress and has been timed to coincide with International Women's Day. International Women's Day attracts wide spread media coverage every year. Therefore the dinner would be a prime sponsorship opportunity for a potential Congress partner.

The Congress Dinner will take place in the historic and beautiful surrounds of Trinity College. As one of our local hosts Trinity College will throw open the doors to their Dining Hall for us for our Congress Dinner, the culmination of the week's social events which also coincides with International Women's Day – making it a double celebration! It will be a fun and relaxed evening of Irish food, drink, music and culture. Tickets for this extravaganza will be sold on a first come first serve basis so book early to avoid disappointment.

At the World Congress on Women's Mental Health 2017 Dinner

- 2 pull up signs in the Dining Hall foyer (to be provided by sponsor)
- 6 complimentary tickets to the Congress Dinner
- Logo on event promotional emails and letters to be sent to prospective attendees
- A 5 minute welcome address
- Logo on dinner menu



Individual Partnership Opportunities

Conference Dinner	€7,500
Conference Welcome Reception	€5,000
At-a-Glance Schedule Boards	€5,000
Sponsorship of the Internet Cafe	€4,000
Conference Lunch (1 day)	€3,000
Conference Bag/Folder	€3,000
Relaxation Station	€3,000
Conference Dinner Drinks Reception	€3,000
Conference Tea/Coffee Break	€2,500
Conference Lanyard	€2,500
Sponsorship of the water stations	€2,000
Insert into the Delegate Pack	€1,500
Conference Pen	€1,000
Conference Notepad	€1,000
Sponsorship of a Delegate from a Developing Country (Includes an allowance towards flights, accommodation, registration)	€1,000

Further details of the specific branding on all of the above will be supplied on request.

Advertising Opportunities

THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

Full page full colour advertisement in the congress programme	€1,100
Half page full colour advertisement in the congress programme	€ 600

ONSITE ADVERTISING ON CENTRAL SCREEN

Display your corporate advert within the congress centre. The choice of the advert location will be determined on a first come, first served basis. Maximum of 2 adverts. Rate for one advert (for the duration of the congress)

€3,000

BEFORE YOU GO EMAIL

Before the congress, an email reminding all the important practical information will be sent to the preregistered delegates. As sponsor of this email your company logo will be posted on the Email: such a high exposure for your company!

Exclusive to a maximum of two partners.

€1,500

PROMOTION & MEDIA

The organisers are here to make you feel like a real partner of the congress and to ensure you maximise your investment. You can do this by:

- Sharing printed publications of the Congress with your contacts.
- Using congress banners in your email marketing campaigns to your clients - to promote your presence at the congress.
- Using the congress logo in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Platinum & Gold Sponsors).
- Informing your contacts database of your participation in the event via email blasts or newsletters.
- Sending press releases to trade and publications.
- Posting the congress banner on your company website

CAN YOU AFFORD NOT TO BE THERE?

Make sure you take advantage of the opportunity to reach an international target audience at this congress:

- Shape and debate the latest in planning and technology research and practice.
- Network with other senior professionals.
- Enhance your strategic position in the market.
- Maximise your return on investment.
- Engage delegates through parallels and workshops.
- Enhance your visual impact with an exhibition stand.
- Seize this unique opportunity to meet the prescribers.

EXHIBITION OPPORTUNITIES AT THE WORLD CONGRESS ON WOMEN'S MENTAL HEALTH 2017

The 2017 WCWMH exhibition will be held on site at The RDS for the duration of the congress. This will be a great opportunity for exhibitors to display their new products, services, equipment and innovative techniques to our captive audience.

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide product demonstrations. In addition to the commercial exhibition, tea and coffee breaks will all take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

Please take a look at the venue here:
<http://www.rds.ie/venuemap>

AREA (M ²)	Price	Euro per M ²
6 (3m width x 2m depth)	€2,250	€375

The price includes:

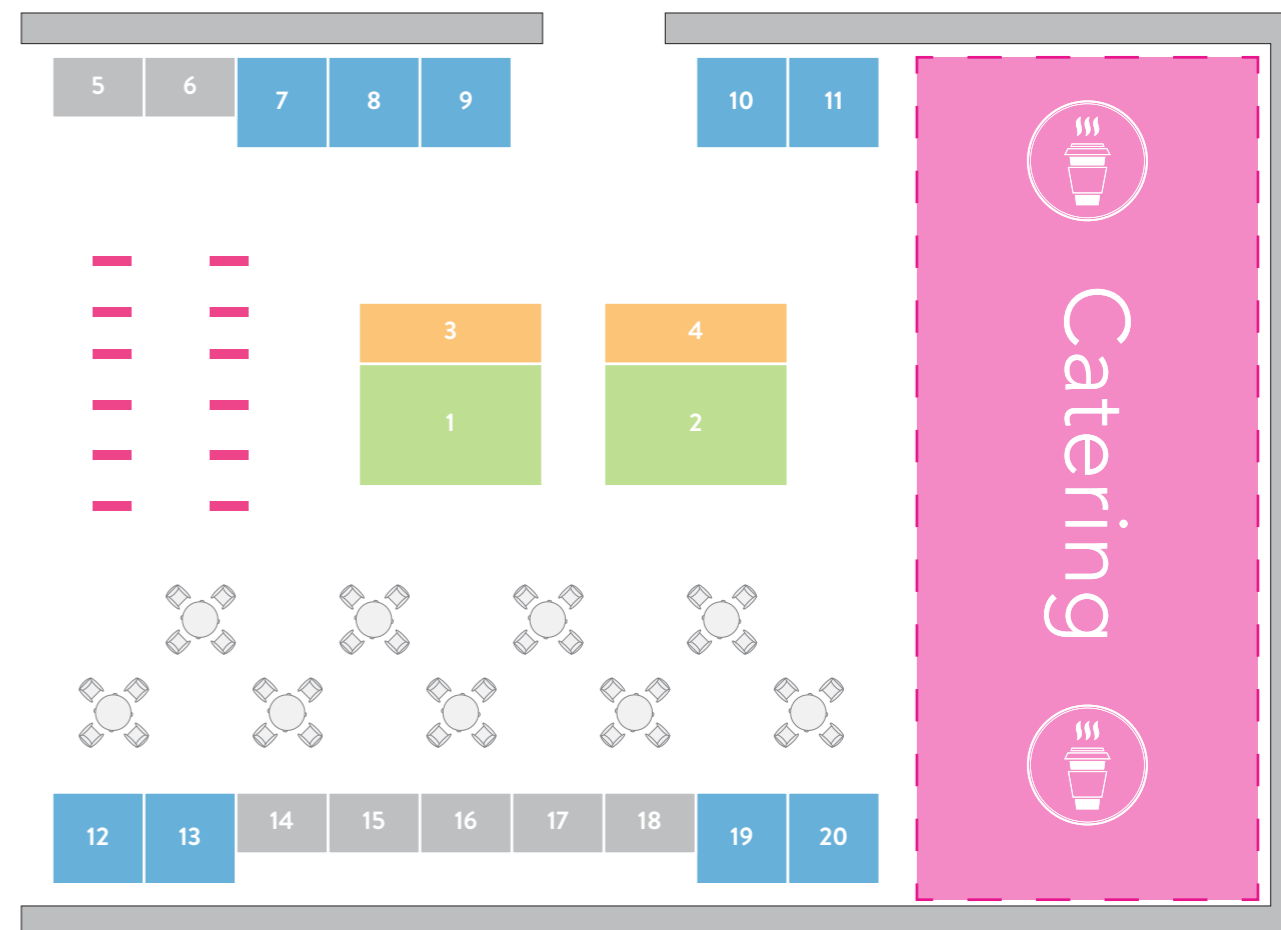
- Table top exhibition space
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- One 6ft trestle table and two stools
- Two exhibitor pass is included in every 6 sq m, extra exhibitor passes need to be booked at a rate of €300 This includes access to the exhibition area, name badge and conference programme
- The exhibiting company will be listed in the exhibition section in the World Congress on Women's Mental Health 2017, Dublin final programme

Note: All VAT registered Irish organisations availing of Partnership and exhibition opportunities are subject to VAT at 23%. All VAT registered EU organisations will not be charged VAT on Partnership if a VAT number is included on the booking contract below. All exhibition is subject to VAT at 23%.

'The Village Square' Exhibition & Catering Area

The WCWMH 'Village Square' will be the social hub of the Congress. It will be a point of convergence at all breaks in the programme – tea/coffee, lunch and some evening entertainment. The organising committee are very keen to offer a 'Fringe' element to this Congress and to bring culture and art to all the participants. There will be artistic installations, literature readings, discussion corners bringing the area to life and making it a creative and interactive place. As such the footfall will be significant offering exhibitors an ideal opportunity to reach out to key industry players.

The draft floor plan is outlined below, please note this is subject to change. Please indicate your position preference. Stand numbers will be confirmed in January 2017.



Platinum Partner
 Gold Partner
 Silver Partner
 Partner

= Pillar
(if you have any questions regarding the location of these pillars please contact us)
 = Space Sold
 = Poster Boards

The World Congress on Women's Mental Health 2017 Partnership, Advertising & Exhibition Booking Contract

Please scan and complete this form and email it along with an eps. version of your company logo and a 50 word company biography to Colm O'Grady colm@conferencepartners.ie

Partnership

I would like to confirm (Please specify what Partnership you would like to confirm) Total Cost: € _____ plus VAT at 23%

Advertising

1.Full page full colour advertisements in the conference programme: €1,750 QTY: _____

2.Half page full colour advertisements in the conference programme: €950 QTY: _____

Total Cost of Advertising € _____

Exhibition

I would like to confirm exhibition of: Booth size in sq m:

Cost per square meter: € _____

Total Cost: € _____ plus VAT at 23%

EXHIBITOR BADGES NAMES

Note: one exhibitor pass is included with every 6 sq. m.

- 1.
- 2.
- 3.

ADDITIONAL EXHIBITOR BADGES NAMES, cost of €300

- 1.
- 2.
- 3.

Organisation's VAT Registration Number: (only if based in EU and outside of Ireland)

If your organisation is in the EU, but based outside Ireland, please provide the organisation's VAT registration number and no VAT will be charged:

Name:	Organisation:
Address that will appear on the invoice:	
City, State, Zip/Postal Code:	
Phone:	Fax:
Email:	
Signature	

Please email or return this form to the address below, if you require further information please contact: Colm O'Grady, Conference Partners Ltd, 12 – 14 First Floor, The Hyde Building, The Park, Carrickmines, Dublin 18, Ireland Tel: + 353 1 296 8688, E-mail: colm@conferencepartners.ie **Payment Policy:** 100% payment is due on booking. The Partner/exhibitor's logo and company biography will not be included on any promotional materials until full payment is received. **Cancellation Policy:** Cancellation within eight months prior to the conference will incur a cancellation fee of 40%. Cancellation within four months prior to the conference will incur a cancellation fee of 100% The cancellation fee of the Partnership amount is subject to VAT at 23% **Please note:** Full details of the exhibition area, set-up times, goods receipt, electricity etc. will be sent to you in XXXX.



 7th World Congress on
Women's Mental Health
Rights Resilience Recovery **Dublin 2017**

Sponsorship & Exhibition Opportunities

If you would like to find out more information on becoming a sponsor or exhibitor, please contact:

Colm O'Grady,
Conference Partners Ltd,
T: +353 1 296 7254
E: Colm@conferencepartners.ie

Laura Kelly
T: +353 (0)1 296 7252
M: +353 (0)87 091 7947
E: laura.kelly@conferencepartners.ie

General Enquiries

For information on Congress Programme, Registration, Accommodation, Social Programme and Getting to Dublin etc. Please visit the congress website at www.iawmh2017.org